



Showcase Showdown

CAPITOL CITY: Showcase International turns the lights up even brighter in the capitol of the world, New York City, as models are awarded the opportunity to impress agents and scouts from both the entertainment and modeling industries.

The 2010 Showcase International event once again left the biggest insiders in modeling, acting and entertainment begging for more

The focus was on success at the 2010 Showcase International event in New York City. Each year in August, young, talented and ambitious models and actors flock to the Big Apple for their chance to meet with agents, managers and talent scouts and win them over with their abilities and ambition. And this year was no different, as it was defined by the consistent and trademark success that Showcase International provides. Performing in front of influential and informative show business and modeling figures, the participants in this year's Showcase International helped make it one of the best in the company's history.

Of the hundreds of young models and actors, 92 percent of them signed contracts this year, proving that the week of workshops and lectures is indeed a beneficial tool for the future stars to take the next very important step in their careers. Industry leaders in film, music and modeling recanted stories of their own experiences as a means of teaching valuable life

and career lessons. By the week's end, the casting directors, agents and scouts weren't merely obligated to meet with the talent, as much as they were incredibly eager. Even more impressively and noteworthy, HBO has contacted Showcase International as a means of casting a new pilot for January 2011. The results are as spectacular as they are evident.

Showcase International is a new breed of shaping talent and introducing hopeful entertainers to the people who could possibly make them into stars. The annual event offers anyone hoping to make a career impact in stage, film, television, modeling, fashion, photography and many other entertainment career fields the unique opportunity of meeting each industry's biggest insiders and experts one-on-one, not only for consideration for actual work, but also to help each actor, model and singer understand what they can do individually to make their chances of successful careers better.

Barbara Gilbraith founded the event using her life's work as a model from the

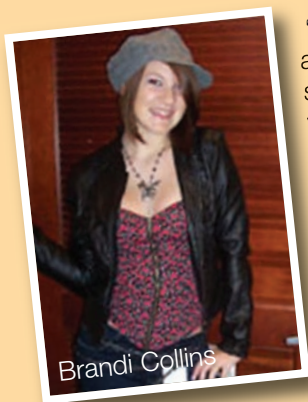
Of the hundreds of young models and actors, 92 percent of them signed contracts this year.

age of 14 to benefit young men and women looking to follow similar paths. But she also knew that she could take a more direct approach to teaching and helping the actors and models by eliminating the competitive process. The industries are already competitive enough as it is, so Showcase International essentially rewards them the efforts they've already made and their good intentions and dedications to their trades. Barbara is a former owner of Barbizon of Pittsburgh, PA. Ms. Gilbraith also serves on the advisory board for the Fashion Institute and is President Emeritus of the Modeling Association.

Held in New York City each August, Showcase International has regularly offered not only the straight-forward advice and career lessons, but also great surprises. Much as HBO expressed interest in the quality of this year's attendees, last year's participants were also able to meet with casting directors and audition for various roles in

But as always, there's only so much that can be said without actually being there in person to experience the enormity of the event. Sometimes it's better spoken by the people who were there to benefit from the festivities. □

Showcase International Testimonials



"When I got the call from Ms. Barbara Gilbraith, giving my daughter, Brandi, the chance to go to NYC and be apart of such a prestigious event, I must admit, I was floored. I had always been told that I should get my daughter into modeling, even as an infant, but I never got the chance. Being a parent, you always think that your child has 'what it takes' to be a model, or an actress, or maybe a singer. The more I spoke with Ms. Gilbraith, the more excited we became.

"When time came to go to NYC, I had to overcome many fears - i.e. flying and elevators. I did so gladly. I would highly recommend to anyone that if they get a chance to become involved with Showcase International, as well as the chance to work with Ms. Barbara Gilbraith, they jump on it. I won't say that it is a piece of cake. For the kids that accept this once-in-a-lifetime experience, it is work, with play included. The kids work with experts in the field to learn how to walk, stand, pose, and talk. All of the hard work leads up to a chance to "perform" in front of agents from all over the U.S.

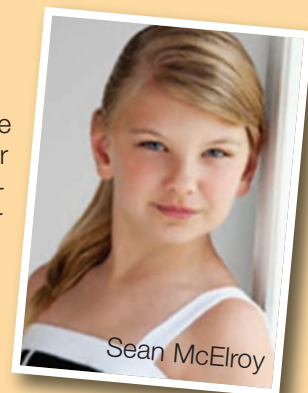
"I want the best for my daughter, and I feel that the experience has helped to equip her with confidence that she didn't have before. In addition to meeting with the agents, we also got to tour the

city. It is exhilarating. We come from a small, southern town but I can tell you, we kept up with the pace without any trouble. My daughter actually shocked me by saying that she would have no trouble moving to NYC.

"I want to say, with all sincerity, I thank Barbara Gilbraith, and all of the people involved in bringing together a wonderful group of children who share a dream of a life full of excitement and wonder. The friends that my daughter made during these four days in a balmy NYC will hopefully last a lifetime. I know that this trip will be remembered and cherished forever."

Sincerely,
Suzy Collins
South Carolina

"We enrolled our daughter, Sean, in Showcase International last summer. We wanted her to become more comfortable among adults and gain confidence. We are so pleased with the outcome of our investment. Sean enjoyed the rehearsals and the show in New York City. She was at ease with everyone she met, including the aspiring models and the talent agents. We were very pleased to see her model and speak in front of an audience. We were delighted to see how she much poise and confidence she has acquired over the past year. We are enjoying this experience as a family. Sean is delighted that she was asked to sign with Excel Model & Talent agency. We are optimistic that the future will hold many exciting opportunities for Sean. We are very grateful for our wonderful experience with Showcase International and thank Barbara Gilbraith for her patience, gentle guidance, and insight into the world of modeling and performing."



Sincerely,
Sue and Tim McElroy



"I loved my experience with Ms. Gilbraith and Showcase International! From the moment I met Ms. Gilbraith I knew I was going to be treated as an individual and not just another number in the modeling world. Ms. Gilbraith has given me direction in starting my modeling career and continues to check in and provide assistance when needed.

"The Showcase International NYC trip was fun and exciting. I learned more modeling techniques from Ms. Gilbraith and her staff in two days then I had in my modeling school experience. Ms. Gilbraith and her staff were fun to work with and made me feel comfortable working around the NYC agents, which can be very overwhelming.

"Through this NYC event with Showcase International, I was able to sign on with Excel Modeling and hopefully begin my modeling career. I am thankful for Ms. Gilbraith's knowledge and guidance in this process."

Sincerely,
Jenna Hollinshead